# **Woody Crops: Growing a Bioeconomy**

9th Biennial Short Rotation Woody Crops
Operations Working Group Conference

## Monday, November 5 - Thursday, November 8, 2012

Friday, November 2 - Saturday, November 3, 2012 - Optional tours Double Tree by Hilton Hotel Oak Ridge - Knoxville, 215 S. Illinois Avenue · Oak Ridge, TN 37830

Name:		(ple	ase print)
Signature:		Date:	
Company Name/Address:			
Telephone No:	Email Address:		

Short rotation woody crops can provide a large sustainable supply of woody biomass for the co-production of bioenergy, biofuels, or bioproducts and solid wood and fiber products. The southern US is a great region for the Short Rotation Woody Crops Operations Working Group (SRWCOWG) to highlight both existing and potential new synergies of forestry product and bioenergy markets. The existing 45 million acres of planted forests are attracting industry efforts to develop new integrated biorefinery processes and markets.

As a result of increasing interest in Short Rotation Woody Crops (SRWC) the amount of related activity is expanding rapidly. The 9<sup>th</sup> Biennial Short Rotation Woody Crops Operations Working Group conference is an excellent forum to learn about the latest developments in the science, production, harvesting, use and policies related to SRWC. Exciting developments in the short-rotation production and harvesting of pines and hardwoods, plus discussion of the opportunities and hurdles created by the genetic manipulation and selection of eucalyptus, aspen and other hardwoods are anticipated to be highlights of the upcoming SRWCOWG biennial meeting. Environmental and social implications of using SRWC to achieve multiple goals, plus specific industry case studies, will also be featured. Please join us in Oak Ridge, TN from November 5 – 8, 2012 to learn more about SRWC and their role in growing a bioeconomy.

The conference will be held at the Double Tree by Hilton Hotel, Oak Ridge - Knoxville. Please explore www.woodycrops.org for further details.

\$2500 ...... Platinum
\$1500 ...... Gold
\$1000 ..... Silver

At and the Platinum, Gold and Silver level sponsors will be recognized as a **Sustaining Sponsor for the Short Rotation Woody Crops Operations Working Group**, for a two year period. Platinum level sponsors will be thanked from the podium prior to introduction and welcome at the plenary session.

\$500 ..... Bronze

Sponsorship Information Continued On Next Page

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### Platinum Package: \$2,500

- 5 registrations
- Recognition as a Sustaining Sponsor for the Short Rotation Woody Crops Operations Working group for two years
- Logo in program and conference website
- Ad in program: full page
- Table top display space

## Gold Package: \$1,500

- 3 registrations
- Recognition as a Sustaining Sponsor for the Short Rotation Woody Crops Operations Working group for two years
- Logo in program and conference website
- Ad in program: half page
- Table top display space

## Silver Package: \$1,000

- 2 registrations
- Recognition as a Sustaining Sponsor for the Short Rotation Woody Crops Operations Working group for two years
- Logo in program and conference website
- Ad in program: quarter page
- Table top display space

#### **Bronze Package: \$500**

- 1 registration
- Logo in program and conference website

## Interested in sponsoring another part of the conference?

Contact Mark Downing, Oak Ridge National Laboratory, <u>downingme@ornl.gov</u> (865.576.8140), or Tim Rials, University of Tennessee, Center for Renewable Carbon, <u>trials@utk.edu</u> (865.946.1130).

#### **Important Dates and Deadlines:**

Logos and ad copy are due (to be included in the program): July 30, 2012

Sponsorship registrations are due: August 31, 2012

### To process and secure your sponsorship:

- 1. Visit <a href="http://www.ncasi.org/meetings/results.aspx?mode=1#">http://www.ncasi.org/meetings/results.aspx?mode=1#</a> to Register Online. You may register the sponsor as well as any additional registrants included with your sponsorship.
- 2. Please complete this form and return by fax to 865.974.7370, ATTN: Jessica McCord

#### Logo and Ad Submission Information:

Email your logo and ad copy to Jessica McCord, jfox16@utk.edu. If you have any questions please call 865.974.7370 or email.

#### Ad sizes:

Full page ad: 7.5" X 10"

Half page ad: 7.5" X 4.75" or 3.5" X 10"

Quarter page ad: 3.5" X 3.75"

Color Ads in one of the following formats: GIF, JPEG, TIF. Embed the fonts when using a PDF format. For maximum quality, ads should be a 300 dpi.

Logos for the website should be gif, tif, or jpeg formats.